



reddot design award  
winner 2019



GOLD  
AWARD  
2019

STYLETTO X

# A NEW ERA OF WEARABILITY



The world's first SLIM-RIC now combines award-winning design<sup>1</sup> and portable rechargeability with exchangeable receivers, the clear sound and speech understanding of our revolutionary Signia Xperience platform and Bluetooth connectivity.

Styletto X is the complete package hearing aid ideal for anyone who doesn't want to compromise on their active lifestyle just because of hearing loss.

STYLETTO X

## HIGHLY SOPHISTICATED HEARWEAR™

With its matt/glossy surface design, the new Styletto X looks as good as it sounds. It's available in these contemporary colour combinations and in elegant new white or black.



SNOW WHITE /  
ROSE GOLD



COSMIC BLUE /  
ROSE GOLD



BLACK / SILVER

NEW



WHITE

NEW



BLACK

### SLIM DESIGN, INCREASED CONVERSION

8 out of 10 people said they prefer the SLIM-RIC design. Take advantage of Styletto X's unique SLIM-RIC form factor and significantly increase your in-store conversion of people with hearing loss into satisfied clients.

When consumers were given a selection of hearing aids to choose from, Styletto increased conversion by 18%.

Source: Hakvoort, Burton: Increasing Style, Reducing Stigma: The Styletto Solution (Signia Backgrounder, 2018)

<sup>1</sup> Red Dot Design Award 2019 for Styletto Connect, iF Design Award 2019 for Styletto